
Are you interested in creating your own fundraiser to help Appalachian Animal rescue Center? Fantastic!

Here, you will find:

1. An A-Z List of Fundraising Ideas
2. How AARC can help promote your event
3. Tips for success

AN A-Z LIST TO SPARK YOUR IMAGINATION

Animal Art: Ask local artists to contribute pet themed artwork or have your co-workers or friends hand-paint wine glasses and auction them at work or event.

Ask: The easiest way to raise funds is to ask friends, neighbors and friends to support AARC.

“Barkery” Sale: Hold a bake sale **or a barkery (handmade dog and cat treats)** at a busy workplace **or other venue**.

Bingo Night Birthday Party with a Purpose: In lieu of gifts, ask for money or supplies for AARC.

Block Party: Put together an old-fashioned block party on your street or in a parking lot. Have a DJ donate a few hours, BBQ, have face painting, etc. and raise money for AARC.

Boss for a Day: Allow employees to buy raffle tickets to be boss for a day (or for an extra vacation day or other perk).

Brown Bag Lunch Day: Have everyone bring lunch and donate money that they would have spent to AARC.

Candy Sales: Buy candy wholesale and sell at work.

Car Wash: Great for students and instead of charging a price advertise “donations accepted”.

Car Smash: Secure an old car and sell swings with a sledgehammer. You could write on the car “Knock out pet homelessness”.

Challenges: Challenge another school, business or team to raise more money or bring in more pet supplies. Get a radio station to help and possibly give free publicity **(AARC can help with this)**.

Coin Drive: Set up coin jars in your office or business and set a goal. Another idea is have a silver coin drive with teams and paper money counts against the team, so you can sabotage others jars. Winning teams get a prize.

Concession Stands: Have a local sports team concession stand give back a percentage or \$\$ amount to AARC.

Craft Fair: Create pet themed crafts and sell them with proceeds benefitting AARC.

Cutest Pet Contest: Set up a bulletin board with pets at work and let others donate a dollar per vote.

Dog Walking: Walk neighborhood dogs and instead of charging a fee, ask for donation for AARC.

Dog Washing (or Grooming) Event: Hold an event to wash and groom pets; all proceeds go to AARC.

Email: Email friends for donations.

Fashion Show: Parade your pets and partner with local boutiques- get creative.

Fifty/Fifty Drawing: Have everyone buy tickets for a raffle and at the time of the drawing, half goes to the winner and half goes to AARC.

Game Night: Host a game night at your home with an entry fee.

Garage Sales/Yard Sales: Work individually or ask your neighborhood to participate and raise money for AARC.

Go Door to Door: Ask neighbors to donate money, pet food or supplies for AARC.

Golf Tournament: Enlist local golf course to allow a non-profit tournament and organize volunteers. Charge entry fees.

Gold Collecting: Ask friends, family and co-workers for all of their broken and unused gold jewelry and donate to AARC to cash in.

Hot Dog Cookout: Have a tailgate party or a pregame cookout and charge \$5 for hotdogs with proceeds benefiting AARC.

Ice Cream Social: Plan at work, school or at public event.

Karaoke Night Matching Gifts: Ask your company to match what you raise.

Mohawks for Mutts: Organize an event where supporters raise pledges to have their heads shaved in a Mohawk.

Movie Night: Have a movie night at work, school, etc. and collect money for AARC.

Music Event Newsletter Plea: Does your company or organization have a newsletter? Ask for donations and support for AARC through the newsletter.

Open House: Does your business offer a service that could be donated? How about a free yoga class with donations being collected instead of a drop-in rate?

Pancake Breakfast: Hold a pancake breakfast at your work or church with proceeds benefiting AARC.

Parking Space Auction: Who doesn't want that prime front spot at work?

Percentage of Sales: Ask a local business, restaurant or retail location to donate a percentage of sales back to AARC and advertise to public to drive traffic into the venue.

Pet Races: Dress your little dogs up in costume and hold a race.

Photography (Pet Photo Shoot): Ask a photographer to donate a day to take pet portraits. Dress them up, pose with them and all money goes back to AARC.

Raffle Event: Collect donated gift certificates, gift cards, pet items, and other items of value and hold a raffle.

Recycle: Collect old cell phones and ink cartridges that can be recycled for money and donated to AARC.

Rescue Pet Story Content: Enlist local schools and have a contest for best story. Submission fee charged.

Silent Auction: Collect donations (goods, services and gift certificates) and have members of your organization bid on them.

Talent Show: Hold a local talent show (and encourage participants to include pets) and charge a fee, with proceeds going to AARC.

T-Shirt Sales: Have T-shirts made with cute pet quotes or sayings and sell them with proceeds benefitting AARC.

Spay-ghetti Dinner: Host a spaghetti feed at your church or organization or a BBQ dinner. Proceeds go to AARC.

Sports Tournaments: Think about putting together teams and hosting a Dodge Ball game or Basketball game. Have teams dress up in themed attire to add fun. Charge admission fees with proceeds going to AARC.

Wish List Collection Drive: Have different departments in company or organization collect needed items for AARC.

Wrap Presents: During the holidays, ask if you can wrap gifts in front of busy shopping centers with donations being collected for AARC.

Yappy Hour: Have your local restaurant or bar hold a happy hour, with proceeds going to AARC.

HOW AARC CAN HELP PROMOTE YOUR EVENT

1. With a lead time 30 days or more, AARC can advertise your event on our Event Page.
2. AARC can advertise your event on our Facebook page leading up to the event, and afterward, thank all involved.
3. A representative of AARC may be able to attend your event and speak to those assembled.
4. AARC may be able to bring adoptable pets to your event.
5. AARC volunteers may be able to help before or on the day of the event.
6. AARC may be able to make flyers promoting the event.

TIPS FOR SUCCESS

1. Choose an event that you know you can do. Start simple. Big events require lots of organization and effort; save those for experienced fund-raisers.
2. Set a fund-raising goal that makes sense and focus only on one event. State the purpose (recipient) of the fund-raising monies.
3. Create a budget and stick to it. Create a committee and determine the leader.
4. Complete the Event Application and Third-Party Event Agreement and submit to AARC well in advance of your event (a couple of months is recommended).
5. Contact AARC early to help promote or assist with event, if you so choose. Promote the event as much as possible.
6. If possible, create a way to capture donors' contact information for future donations.
7. Record all monies collected and how. Note "Lessons Learned" for future events. Cultivate relationships that can aid in future fund-raising events.
8. Always thank participants, donors, and volunteers!